

### Visibility

- **Enhanced listing** on the Chamber's online Business Directory including contact information and web hyperlinks, Google mapping, business description, and photos.
- Opportunity to include an offer on Chamber Digital Passports (\$200 Value)
- Opportunity to advertise in new Chamber Community Newsletter
- Opportunity to list events on RFChamber.com (some restrictions apply)
- Opportunity to list job postings on RFChamber.com
- Opportunity to request your posts be shared to Chamber social media pages
- Opportunity to include items in New Educator Breakfast gift bags
- Opportunity to purchase banner ad on RFChamber.com
- Opportunity to sponsor member and community events
- Inclusion in our Chamber Check program utilized by residents of River Falls

### Access

- Subscription to Chamber Connection (our bi-weekly email newsletter) and other member information emails providing you with timely information on hot topics, upcoming events, and key issues impacting the business community.
- Unlimited company representatives
- Opportunity to have a representative serve on Chamber of Commerce Board of Directors
- Opportunity to serve on Ambassador and Event Committees
- Invitations to member networking events including Chamber Coffees, Business After Hours, etc.

### Brand

- Connect to the positive brand of the Chamber with a membership cling to be displayed on the window at your place of business and use of the chamber logo on your website.

### Savings

- Discounts on select programs, products, and services offered to Chamber members
- No cost to participate in River Dazzle Parade and Chili Crawl
- Reduced cost to participate in River Falls Days Parade

### Resources

- Access to Chamber's LinkedIn resource group
- Access to Chamber educational events and our curated digital library of video and webinar-based educational content
- Opportunity to purchase other marketing products on ala carte basis
- Opportunity to turbo-charge your investment by upgrading to Booster or PLUS Membership Packages

### Advocacy

- Chamber members have a unified voice on issues affecting your business. We advocate on your behalf at the local, state, and federal levels.

## GROWTH Tier with Tourism Booster \$349 - (\$299 for lodging members)

This **Booster** is designed for the business that serves both local customers and wants to be part of the Chamber's tourism marketing efforts.

BENEFITS: **Includes** Growth tier and enhanced tourism benefits for a combined low price

- Special featured listing on experienceriverfalls.com for restaurants, bars, craft beverage producers and tourism retail
- Opportunity to list events on experiencerivefalls.com
- Inclusion in Experience River Falls social media
- Opportunity to advertise in Experience River Falls newsletters
- Opportunity to have a representative serve on Chamber Tourism Committee



## GROWTH Tier with Policy Booster \$399

**Get Both Boosters for \$424!**

This **Booster** is designed for companies who find it valuable to monitor local, state and federal legislation, form relationships with elected officials, support local educational institutions, and want to contribute to finding solutions to workforce shortages.

BENEFITS: **Includes** Growth Tier and enhanced policy and workforce development benefits for a combined low price

- Subscription to monthly Chamber Public Policy & Government Affairs Newsletter
- Receive email updates from Wisconsin Manufacturers & Commerce (WMC) and US Chamber of Commerce
- Opportunity to attend Government Relations Meet & Greets and serve on the new Government Affairs Committee
- Provide input on development of education and workforce development efforts of the Chamber

## Marketing PLUS \$599 (formerly Supporter Tier)

Recommended for businesses seeking to grow their customer base, build relationships with the community, turn on investment. This enhanced membership level offers expanded visibility for your company and is designed to meet the needs of mid-sized businesses and those with multiple locations and disciplines.

BENEFITS: **Includes** Growth Tier and Tourism Booster **PLUS:**

- Unlimited website category listings
- Guest on Chamber podcast
- Feature article on Chamber or Experience River Falls Facebook page and website
- One free ad in Community Newsletter or Experience River Falls Newsletter
- Business mention in tourism editorial content (if applicable)

## Policy PLUS \$999

Take your policy and education engagement to the next level with additional exposure at key events.

BENEFITS: **Includes** Growth Tier and Government Affairs Policy Booster **PLUS:**

- Sponsor of New Educator Breakfast
- Sponsor of Education & Workforce Section of Chamber Connection Newsletter
- Supporting Sponsor of NEW Emerging Talent Recognition Event
- Guest on Chamber podcast or feature article on Chamber Facebook page and website

**Want Even More Exposure For Your Business?  
Call or Email Us About Our 360 Plans**

## \$1,999 CHAMBER 360 (formerly Partner Tier)

Recommended for businesses that are seeking to grow their customer base, build relationships with other businesses, strengthen involvement in the community, and increase their return on investment. This enhanced membership level offers expanded visibility for your company with your customers and the regional business community.

**BENEFITS – Includes ALL benefits of Growth Tier, Marketing Plus & Policy Plus and these enhanced offerings:**

- Supporting Sponsor of all Business Breakfasts
- Supporting Sponsor of all Leadership Lunches
- Silver Sponsor of NEW Emerging Talent Recognition Event
- Rotating sponsorship of Chamber podcast
- Chamber 360 logo placement on rfchamber.com, LinkedIn groups, Chamber social media products, and newsletter products

## \$3,999 STAKEHOLDER 360 (formerly Leader Tier)

Recommended for organizations looking to increase their exposure to the River Falls business community and build connections as a recognized leader within the community that make vital commitments to the continued growth and prosperity of the region through their enhanced investment in the River Falls Chamber of Commerce & Tourism Bureau.

**BENEFITS - Includes ALL benefits of Growth Tier, Marketing Plus, Policy Plus and Chamber 360 and these enhanced offerings:**

- Gold Sponsorship of Annual Awards Banquet
- One Complementary Tuition to Bi-Annual Leadership River Falls
- Gold Sponsor of NEW Emerging Talent Recognition Event
- Hole Sponsor of Annual Chamber Golf Outing
- Presenting Sponsor of one Business Breakfast or Leadership Lunch
- Stakeholder 360 logo placement on rfchamber.com, LinkedIn Groups, Chamber social media products, and newsletter products
- Complementary banner ad on rfchamber.com
- First choice and advance notice of sponsorship opportunities

**360 Tiers allow your business to make an impact in our business community by investing in the Chamber's most important member and business to business programs. 360 Tiers show your commitment to growing River Falls through a strong business community.**

**By investing in 360 Tiers you are receiving package discounts on member event sponsorships!**

**All 360 Tiers can be modified to meet your individual business needs. Please contact Russ Korpela at 715-425-2533 or russ@rfchamber.com to begin building your plan today!**

# River Falls 360

## Sponsorship of Community Events with One Investment

River Falls 360 - Building your brand through special events!

### River Falls 360

A River Falls 360 package can be added to any membership tier. RF 360 is convenient package granting sponsorship of all four Chamber produced community events: Bluegrass, Bourbon & Brews, River Falls Days, Bacon Bash, and River Dazzle. **The convenience of community sponsorship with just one check!**

You can also upgrade your sponsorship level for individual events with your RF 360 package. For example, you can invest in a RF 360 Bronze package but upgrade to gold for just River Falls Days with an upgrade investment.

Let us know which plan works best for you and we can give you a quote.

RF 360 Bronze	\$2,000 – Bronze level sponsorship
RF 360 Silver	\$4,000 – Silver level sponsorship
RF 360 Gold	\$6,000 – Gold level sponsorship

All RF 360 plans represent a 5 to 10% discount from purchasing the same level of sponsorship for all four events individually.

